

# Cookies

This document was generated to show efforts made to comply with privacy legislation. This document will contain the cookie policy and the cookie consent settings to proof consent for the time and region specified below. For more information about this document, please go to <https://complianz.io/consent>.

*This cookie statement was last updated on November 12, 2019 and applies to citizens of the European Economic Area.*

## 1 Introduction

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Our website, <https://www.gbrailfreight.com> (hereinafter: "the website") uses cookies and other related technologies (for convenience all technologies are referred to as "cookies"). Cookies are also placed by third parties we have engaged. In the document below we inform you about the use of cookies on our website.

## 2 What are cookies

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A cookie is a small simple file that is sent along with pages of this website and stored by your browser on the hard drive of your computer or another device. The information stored therein may be returned to our servers or to the servers of the relevant third parties during a subsequent visit.

## 3 What are scripts?

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A script is a piece of program code that is used to make our website function properly and interactively. This code is executed on our server or on your device.

## 4 What is a webbeacon?

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A web beacon (or a pixel tag) is a small, invisible piece of text or image on a website that is used to monitor traffic on a website. In order to do this, various data about you is stored using web beacons.

## 5 Consent

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When you visit our website for the first time, we will show you a pop-up with an explanation about cookies. As soon as you click on "All cookies", you consent to us using all cookies and plug-ins as described in the pop-up and this cookie statement. You can disable the use of cookies via your browser, but please note that our website may no longer work properly.

## 6 Third parties

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We have made agreements about the use of cookies with other companies that place cookies. However, we cannot guarantee that these third parties handle your personal data in a reliable or secure manner. Parties such as Google are to be considered as independent data controllers within the meaning of the General Data Protection Regulation. We recommend that you read the privacy statements of these companies.

## 7 Cookies

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### 7.1 Technical or functional cookies

Some cookies ensure that certain parts of the website work properly and that your user preferences remain known. By placing functional cookies, we make it easier for you to visit our website. This way, you do not need to repeatedly enter the same information when visiting our website and, for example, the items remain in your shopping cart until you have paid. We may place these cookies without your consent.

### 7.2 Analytical cookies

We use analytical cookies to optimize the website experience for our users. With these analytical cookies we get insights in the usage of our website. We ask your permission to place analytical cookies.

### 7.3 Advertising cookies

We do not use any advertising cookies on this website.

### 7.4 Social media buttons

On our website we have included buttons for Facebook, Twitter, LinkedIn and Instagram to promote webpages (e.g. "like", "pin") or share (e.g. "tweet") on social networks like Facebook, Twitter, LinkedIn and Instagram. These buttons work using pieces of code coming from Facebook, Twitter, LinkedIn and Instagram themselves. This code places cookies. These social media buttons also can store and process certain information, so a personalized advertisement can be shown to you.

Please read the privacy statement of these social networks (which can change regularly) to read what they do with your (personal) data which they process using these cookies. The data that is retrieved is anonymized as much as possible. Facebook, Twitter, LinkedIn and Instagram are located in the United States.

## 8 Placed cookies

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### Google Analytics

Purpose: Performance

Retention period: From session up to two years

Description: We use Google Analytics, a web analytics service provided by Google. Google Analytics uses cookies that allows us to analyze the use of our website and to compile reports on website activity and internet usage.

Used names

Sharing

\_ga, \_gid, \_gat, \_gaexp, \_utm, \_\_utmc, UTMD\_, \_\_utmv, \_\_utmz, \_gat\_gtag\_UA\_ID, gadwp\_wg\_default\_view, gadwp\_wg\_default\_swmetric, gadwp\_wg\_default\_metric, gadwp\_wg\_default\_dimension, gadwp\_ir\_default\_dimension, gadwp\_ir\_default\_swmetric, gadwp\_ir\_default\_metric

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### **PHP Session ID**

Purpose: Storing user data across pages for functional purposes

Retention period: Store data for users to use in the web application

Description: Sessions are a simple way to store data for individual users against a unique session ID. Session IDs are sent to the browser via session cookies and the ID is used to retrieve existing session data

Used names

Sharing

PHPSESSID

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### **WordPress**

Purpose: WordPress log in cookie

Retention period: 30 days

Description: Cookie to keep you logged in

Used names

Sharing

\_wordpress\_

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### **Everest Themes Product Version**

Purpose: Keeps track of which version of everest themes we're using.

Retention period:

Description:

Used names

Sharing

[Privacy statement](#)

### **Facebook**

Purpose: Personalised advertisements

Retention period: 1 year

Description: Facebook uses cookies to target users with personalised advertisements

Used names

fbm\_, actppresence, sb, csm, c\_user, frstxs, datr, \_fbp

Sharing

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### **Twitter**

Purpose: Target users with personalised ads

Retention period: 1 year

Description: Twitter tracks users to target them with personalised ads

Used names

metrics\_token

Sharing

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### **Linkedin**

Purpose: Linkedin places cookies to track users

Retention period: 6 months

Description: LinkedIn tracks users to target them with personalised ads

Used names

X-LI-IDC

Sharing

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### **Instagram**

Purpose: Personalised advertisements

Retention period: 1 year

Description: Instagram uses cookies to target users with personalised advertisements

Used names

fbm\_, actppresence, sb, csm, c\_user, frstxs, datr, \_fbp

Sharing

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### **Google Fonts**

Purpose: Display of fonts on our website

Retention period: 365 days

Description: We use the Google Fonts API to display fonts on our website. The Google fonts API requests your IP address when visiting our website.

Used names

tcb\_google\_fonts

Sharing

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### **ET Editor**

Purpose: This cookie is set by ET Editor and is being used as a session cookie.

Retention period: 365 days

Description: The cookie makes it possible for us to adjust the website in different manners via a Page Builder tool.

Used names  
et-editor-available-post, et-editor-available-post-xxxx-bb

Sharing  
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### **Everest Theme Facebook Module Data**

Purpose: Integrates facebook to everest themes  
Retention period:  
Description:

Used names  
Sharing  
[Privacy statement](#)

### **Complianz**

Purpose: Remember the cookie warning choice  
Retention period: 365 days  
Description: Complianz stores the user preferences for the cookie warning banner

Used names  
Sharing  
cmlpz\_all, cmlpz\_event\_xxx, cmlpz\_stats,  
cmlpz\_id, complianz\_config,  
complianz\_consent\_status, complianz\_policy\_id  
[Privacy statement](#)

### **Everest Themes Recent Item Colours**

Purpose: Retains information on which colours have been used recently for easier editing.  
Retention period:  
Description:

Used names  
Sharing  
[Privacy statement](#)

### **YouTube**

Purpose: Youtube cookie to track individual users  
Retention period: 30 days  
Description: Cookies to track individual users.

Used names  
Sharing  
[Privacy statement](#)

## **9 Your rights with respect to personal data**

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You have the following rights with respect to your personal data:

- You have the right to know why your personal data is needed, what will happen to it, and how long it will be retained for.
- Right of access: You have the right to access your personal data that is known to us.
- Right to rectification: you have the right to supplement, correct, have deleted or blocked your personal data whenever you wish.
- If you give us your consent to process your data, you have the right to revoke that consent and to have your personal data deleted.
- Right to transfer your data: you have the right to request all your personal data from the controller and transfer it in its entirety to another controller.
- Right to object: you may object to the processing of your data. We comply with this, unless there are justified grounds for processing.

To exercise these rights, please contact us. Please refer to the contact details at the bottom of this cookie statement. If you have a complaint about how we handle your data, we would like to hear from you, but you also have the right to submit a complaint to the supervisory authority (the Data Protection Authority).

## 10 Enabling/disabling and deleting cookies

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You can use your internet browser to automatically or manually delete cookies. You can also specify that certain cookies may not be placed. Another option is to change the settings of your internet browser so that you receive a message each time a cookie is placed. For more information about these options, please refer to the instructions in the Help section of your browser.

Please note that our website may not work properly if all cookies are disabled. If you do delete the cookies in your browser, they will be placed again after your consent when you visit our websites again.

## 11 Contact details

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For questions and/or comments about our cookie policy and this statement, please contact us by using the following contact details:

GB Railfreight  
3rd Floor,  
55 Old Broad Street,  
London  
EC2 1RX  
United Kingdom  
Website: <https://www.gbrailfreight.com>  
Email: [info@gbrailfreight.com](mailto:info@gbrailfreight.com)